Casey Bladow

Media Writing

3/27/13

Patricia Carlson – Freelance writer

Patricia Carlson is more than what you might think at first glance. She is a freelance writer with a 2 year old at home, a baby on the way, and a husband mixed into all of this chaos. She has lived and traveled a vast part of the globe and has lived in more places than I could ever fathom. How does she do it all? She “relies on her village.”

Patricia followed a path like a lot of college kids do. She started as an ECON major and after a little bit of time had a change of heart. It didn’t take long for her to realize what she was really good at and what she really enjoyed doing. Sports reporting is where her change in heart would take her.

Patricia picked up an internship, moved to Maine and started working for an ABC affiliate for nothing more than the experience on her resume. By the time she finished there she had a hefty amount of newscast experience and producing experience added to her already lengthy life story. Shortly after that she took a position with ESPN and sportscenter. She became a radio production assistant and eventually became a writer for the sportscenter radio show.

Today she has taken the freedom path and is writing freelance style for whoever offers her something to write about. She has gained the open and honest relationships with businesses around the area to be able to do such a thing. She doesn’t have a favorite method or type of writing, or some dream of making a million dollars and living in a beach house someday. She remains very down to earth and plans to keep it that way.